

FAIE 2019 State Conference Schedule

February 21-22, 2019

Location:

Florida International University
11200 SW 8 Street, Miami, FL 33199



Thursday, February 21

Welcome to the 2019 FAIE Conference!

Optional NAFSA Core Education Program Workshops

These workshops are a professional development curriculum certified by NAFSA: Association of International Educators. Enrollment in these workshops is separate from the FAIE Conference and require an additional registration fee of \$225 each. For more details on the curriculum, please visit NAFSA.

- 7:30-8:00am **Workshop Check-in**
Location: SASC 230-Office Lounge
Breakfast and Lunch will be provided
- 8:00am-5:00pm **F-1 Student Advising for Beginners**
Location: SASC 430
- 8:00am-5:00pm **F-1 Student Advising: Intermediate**
Location: SASC 339
- J-1 Student Advising for Beginners**
Location: SASC 238
- 5:30pm **Tour of the Frost Museum**
Location: Meet at the stairs in front of the Graham Center at 5:15 pm.
- 6:30-7:30pm **FAIE State Conference Welcome Reception**
Cultural Celebration: Salsa Kings!
Location: MARC Building-MMC
- Entertainment, Heavy hors d'oeuvres and open bar provided**
by Insurance for Students



Friday, February 22

Welcome to the 2019 FAIE Conference!

- 7:15-8:00am **Conference Check-in | On-site Registration**
Location: Graham Center Ballrooms
Continental breakfast sponsored by Academic Evaluation Services (AES)
- 7:30 am **Exhibit Hall Opens**
Location: Graham Center Ballrooms Breezeway



8:00-8:15am

Conference Opening

Location: Graham Center Central Ballroom

Welcome and Introductions – Dr. Alejandra Parra, FAIE Chair

Welcome from **Dr. Meredith Newman**, Vice Provost, Office of Faculty and Global Affairs, Florida International University

Greetings from **Dr. Mark. D. Rosenberg**, President, Florida International University.

8:15-8:45am

Keynote Address

Graham Center Central Ballroom

Fostering International Students' Affinity for the University

Dr. Hilary Landorf, Executive Director, Office of Global Learning Initiatives

Research shows that college students' development of a strong sense of affinity with their institution is tied to student persistence (Cheng, 2004). The correlation between a sense of belonging and persistence is even greater with the international student population. Dr. Hilary Landorf will discuss the importance of engaging international students in the university community and offer strategies for increasing international students' sense of belonging.



Hilary Landorf is the founding Executive Director of the Office of Global Learning Initiatives at Florida International University (FIU). She oversees FIU's university-wide initiative, *Global Learning for Global Citizenship*, recognized by the Institute of International Education as winner of the 2016 Heiskell Award for Internationalizing the Campus. She is an Associate Professor in the School of Education and Human Development, and leader of FIU's Master of Science degree program in International and Intercultural Education. Since 2016 she has served as the Executive Director of the Comparative and International Education Society (CIES), the oldest and largest of 47 such associations in the world, with the mission of fostering cross-cultural understanding and scholarship.

Landorf's expertise centers on visioning, developing, designing, and implementing the policies and practices of global learning efforts in higher education. She holds a Ph.D. in international education from New York University, an M.A. in English Literature from the University of Virginia, and a B.A. in English Literature from Stanford University. She has written, consulted, and presented internationally on integrating global learning into higher education. Her recent publications include "The Origins and Meaning of Global Learning," in the *Internationalization of Higher Education Handbook*; "Global Perspectives on Global Citizenship" in *Contesting and Constructing International Perspectives in Global Education*; and "Education for Sustainable Human Development: Towards a Definition" in *Theory and Research in Education*. Her most recent book, co-authored with Dr. Stephanie Doscher and Dr. Jaffus Hardrick, is titled *Making Global Learning Universal: Promoting Inclusion and Success for All Students*.

9:15-10:15 am

Breakout Session 1

A- Utilizing New Technologies and Social Media in International Student Recruitment

Interest Area: Admissions

Location: Graham Center-East Ballroom

Throughout the world, tomorrow's college students spend more time interacting in a digital space than ever before, but the platforms they use and how they use them interact differs. This presentation will explore various social media platforms, help attendees assess their department's current usage, and empower them to develop a plan for incorporating social media platforms into their integrated recruitment plans. The presentation will feature Jacob Brain, CEO of GradTrain, a partner of Study Florida.

Presenters: **Dan Rodkin**, Associate Vice President for Student Affairs, Santa Fe College; **Jacob Bacon**, CEO, GradTrain

B- Engaging International Students Through Service- Building a Successful Community Engagement Program

Interest Area: Community Programming/Campus Internationalization

Location: SASC 202

Volunteer programs serve as a tool to promote student engagement, cultural exchange, retention and affiliation within institutions and the local community. This session will present a Design Thinking model that covers best practices when creating a civic engagement program including; design, stakeholders, implementation, learning outcomes and assessment.

Presenters: **Christie Murata**, Exploratory & Global First Year Advisor, Florida International University; **Jhonery Mendoza**, ISSS Advisor/Coordinator, Florida International University.

C- What Am I Looking At? Strategies for Evaluating Anomalous or Unusual International Credentials

Interest Area: Student/Scholar Advising

Location: SASC 251

Anyone involved in international credential evaluation has found themselves perplexed over a set of documents. It might be different in format, shape, or size; it might be missing information or including erroneous information; or it might be an entirely new and unfamiliar credential. This session will explore what to do when presented with an anomalous credential. There will be a discussion of general strategies, resources to utilize, and ways to verify. Case studies will be presented and participants are encouraged to bring examples of difficult credentials that they have come across in their work.

Presenters: **Kurt Baumbach**, Director of Evaluation and Translation Services, Academic Evaluation Services, Inc. and **Freda Clement-Willis**, Assistant Director of Undergraduate Admission/Credential Analyst, University of Miami.

D- Welcome Back! Now What? – Lessons from Abroad (LFA) Re-Entry Conference Information and Interest Session

Interest Area: Study Abroad

Location: Graham Center-West Ballroom

Lessons From Abroad (LFA) is an organization whose goal is to support study abroad offices in facilitating a re-entry conference for students who have returned to the US from abroad. Please join us to learn more about LFA and explore the possibility of bringing the first ever LFA conference to Florida!

Presenter: **Kara Hoxworth**, Assistant Director, Center for Learning Abroad, Lynn University

E- Hot Immigration Topics- Managing Challenging Times and Questions at the ISSS Office

Interest Area: Student/Scholar Advising

Location: Graham Center-Room 150

This session will explore current topics related to F-1 and J-1 visa holders; and discuss how to handle the challenges that ISSS Officers face every day as they wake up to news of potential regulation and policy changes as well as how to advise anxious or concerned students.

Presenter: **Aaron Blumberg**, Attorney-at-Law. Fragomen Worldwide

10:15-10:45am

Coffee and Snack Break | Exhibit Hall

PROFESSIONAL MENTORSHIP PROGRAM Meet and Greet

Mentors and mentees, take a moment to meet in person and start your conversation.

Location: Graham Center Breezeway

Sponsored by International Student Insurance (ISI)



10:45-11:45am

Breakout Session 2

A- Work that's WORTH IT: Engaging Student Leaders in Campus Internationalization

Interest Area: Shared Interest

Location: Graham Center-East Ballroom

Whether they are returned study abroad students who can serve as peer advisors, engaged international students who always seem to be in your office, or students of a selective program specifically designed to increase global engagement on campus, student leaders have the potential to create a lot of visibility for your office. But be careful, having an army of student leaders without proper support and structure can quickly result in chaos -- or worse -- disengagement. We will discuss different models for utilizing student leaders, programs and events which can benefit with involvement from student leaders, developmental interventions, as well as funding and incentives for every budget.

Presenters: **Jeannie Jaworski**, Director of International Affairs, Nova Southeastern University, **Sarah Brandt**, Graduate Assistant for International Affairs & Razor's Edge Global, Nova Southeastern University

B- Beyond a Brochure: Training International Students on Sexual Assault Awareness

Interest Area: Student/Scholar Advising

Location: Graham Center-West Ballroom

This session will define sexual assault and consent as it directly affects international students. We'll equip attendees with an overview of prevention, Title IX and dealing with occurrences by providing tools and resources that they can use on campus to implement in their trainings. We will provide an

overview of how to get students engaged on the topic, effective programming, and effective ways to engage international students to be an active bystander. Our session will conclude with effective resources that attendees can take back to their schools.

Presenter: **Jennifer Frankel**, International Director, International Student Insurance, **Jake Burns**, Program Coordinator, Division of Academic and Student Affairs, Florida International University, and **Rachel Hendrix**, Executive Director, International Affairs, University of West Florida.

C- Get excited to go abroad! Facilitating an Interactive Pre-Departure Orientation

Interest Area: Study Abroad

Location: Graham Center 150

Have you been using the same PowerPoint for 3 years? Do you fall asleep in your pre-departure orientation? Join us at this interactive session to explore new methods and interactive situations to engage students and prepare them for their time abroad.

Presenter: **Kara Hoxworth**, Assistant Director, Center for Learning A broad, Lynn University, **Tate Bailey**, Study Abroad Advisor, Lynn University.

D- Curriculum Mini-Makeover: Improving Presentation Assessment and Instruction

Interest Area: TESOL/English Language Programs

Location: SASC 251

This presentation will examine current practices in presentations at the University of Florida ELI. Presenters will analyze various presentation assignment types used for assessment at their ELI and then discuss the strengths and weakness of the instruction, rubrics, and instructor expectations. In light of this information, the presenters will guide a group discussion which will allow participants to share insights and experience as well as reflect on their own instructional practices. Finally, the presenters will propose future concepts to strengthen weaknesses and provide ideas for materials which will enhance instructors' ability to develop their own presentation assignments and rubrics as well as meet institutional goals. Participants can expect to leave the session with specific professional development concepts which could be applied in at their own institutions and within their specific teaching contexts.

Presenters: **Christine Voigt**, Listening/Speaking Coordinator, University of Florida English Language Institute, **Melina Jimenez**, Instructor, University of Florida English Language Institute,

E- Developing an Email Communications Plan to Recruit International Students

Interest Area: Admissions

Location: SASC 202

In the session we will discuss ways to develop and implement a comprehensive email communication plan for lead nurturing. We will dive into identifying and setting goals, establishing an email series, and best practices to turn a lead into an applicant and beyond.

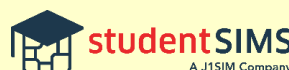
Presenters: **Wini Puglielli**, Sales Executive, InternationalStudent.com, **Meghan Klien**, Marketing Coordinator, International Student Insurance

11:45am-1:15pm

Lunch and FAIE Business Meeting

Location: Graham Center Central Ballroom

Sponsored by StudentSIMS



1:30-3:00pm

Breakout Session 3

A- Government Panel - SEVP and DHS

Interest Area: Student/Scholar Advising

Location: Graham Center East Ballroom

As the Student and Exchange Visitor Program field representative program expands, schools may have questions about how they can expect to interact with their representative and what issues a field representative can assist with.

SEVP Representatives: **Cecilia Jeffus** (Vero Beach/Fort Lauderdale), **Alexis Gioia** (Miami/Keys/PR&USVI). HIS Representative: **Mary Geha**, Supervisory Special Agent with Homeland Security Investigations (HSI) in Miami, FL.

B- International Students and Athletic Eligibility: What You Don't Know Can Hurt Many - A Presentation by the FHSAA

Interest Area: K-12

Location: Graham Center West Ballroom

Schools with international students are sometimes confused about what their responsibilities are with applying for eligibility to participate in FHSAA athletic competitions. The presenters will help attendees better understand the various regulations regarding foreign-born students in FHSAA schools.

Presenter: **Jordanne Spark** and **Scott Jamison**, FHSAA Directors of Eligibility and Compliance.

C- Believe It or Not! The Impact Is Everlasting.

Interest Area: Study Abroad

Location: Graham Center 150

In this presentation, I demonstrate how a short theme-based study abroad program to Yucatan, Mexico can promote a “hands on” appreciation of Yucatec history and spirituality among college students while revealing the vibrant, contemporary culture of the Maya and creating a life changing educational experience. I will present few tips to create a highly successful and economical program possible to EVERYONE. This presentation is open to all interested.

Presenter: **Aggie Johnson**, Assistant Professor, Flagler College

D- Arabian Gulf Students- A Study of their Adjustment Challenges and the impact on their English Language Performance.

Interest Area: TESOL

Location: SASC 202

The purpose of this presentation is to identify and discuss the adjustment challenges, especially academic, social, and personal-emotional adjustments difficulties, that (Arab Gulf Students) AGSs face that may affect their English performance (EP) in intensive English programs (IEPs) in the United States. The study will discuss these difficulties and the use of SIQ and SACQ questionnaires to measure them relying on Tinto’s theory of students departure theory.

Presenters: **Mais Al-Jannawi** and **Nagham Majeed**, Doctoral Candidates, TESOL, University of Central Florida.

3:00-3:30pm

Coffee and Snack Break | Exhibit Hall

PROFESSIONAL MENTORSHIP PROGRAM Meet and Greet

Mentors and mentees, take a moment to continue your conversation.

Location: Graham Center Main Ballroom

Sponsored by International University Alliance



3:30-4:30pm

Breakout Session 4

A- Using Free or Cheap Tech Resources to Get Things Done

Interest Area: Shared Interest

Location: Graham Center East Ballroom

Struggling to organize work within your teams? Need a engaging flyer or video presentation but no one is around to help? Could you use a personal assistant to schedule your appointments and remind you when it's time to follow up? Looking to deliver newsletters or automated emails and know if they are ever being read? Want to amaze your colleagues with how you did so much with so little? Not to fear - a cheap yet resourceful international educator is here! Learn about solutions that are so good that top startups use them but so cheap and intuitive that even one person offices can immediately put them to

work. Fellow cheap and resourceful experts are also invited to share their tech secrets.

Presenter: **Jeannie Jaworski**, Director of International Affairs, Nova Southeastern University

B- An Introduction to Collaborative Online International Learning (COIL)

Interest Area: Community Programming/Campus Internationalization

Location: Graham Center West Ballroom

Collaborative Online International Learning (COIL) courses enable intercultural teams of students to engage in meaningful collaborative projects, increasing their knowledge and helping them better understand and empathize with other people's perspectives. Since COIL courses are embedded within the curriculum and can be conducted in face-to-face, hybrid, or online modalities, students gain access to the world and its diversity without incurring any additional cost. COIL builds students' intercultural communication, virtual teamwork, and critical thinking skills—key competencies for effective global citizenship and employment. COIL also motivates many students to travel so that they can engage in-person with the people, places, problems, and opportunities they learn about with their partners abroad. This session will introduce participants to successful COIL course design components, examples of COIL partnerships and projects, examples of online collaboration tools use, keys to COIL success, and possible next steps to building a COIL program.

Presenter: **Stephanie Doscher**, Director, Office of Global Learning Initiatives, Florida International University

C- Roundtable Discussion on K-12 International Student Support Programs

Interest Area: K-12

Location: SASC 251

Meet with other administrators and support personnel of K-12 International Support Programs in an informal setting to examine issues, share ideas, and get answers to your questions. Topics that will be explored include athletics, programming, agents, marketing, and student needs.

Presenters: **Dale Miller**, Coordinator, Global Scholars and Student Academic Success Services, NSU University School, Nova Southeastern University and **Maria Elena Paradela**, International Student Placement Advisor, Miami Dade Public Schools.

D- Training International Students on Emotional Wellness and Mental Health Awareness

Interest Area: Shared Interest

Location: SASC 202

We will discuss strategies on emotional and mental health awareness with international students. We will identify ways to help mitigate stress, ease culture shock, and overcome the stigma to empower students to seek treatment. Attendees will be provided with free resources to educate and train their international students around these issues.

Presenters: **Jennifer Frankel**, International Director, International Student Insurance and **Betania Torres**, Director of International Student Services & Enrollment, Southeastern University

E- Coaching in an International Education Context

Interest Area: Student/Scholar Advising

Location: Graham Center 150

This session will explore the foundation of coaching and how it can be implemented in the international education context. These techniques can be used in a variety of student facing roles in order to empower students and foster student success and retention.

Presenters: **Lukas Calafell**, Student Services Advisor, FIU Global First Year and **Christina Chong**, College Life Coaching Manager, FIU Global First Year

4:30-5:30pm

FAIE Closing and Farewell-Cafecito on the Water

Dr. Alejandra Parra, FAIE Chair

Location: Vicky's Café on the FIU Campus



**Thank you for coming.
We look forward to seeing you next year!**

