

## Elevator Pitch Scoring Guidelines

	<b>5</b> <b>Exceeds Expectations</b>	<b>4</b>	<b>3</b> <b>Meets Expectations</b>	<b>2</b>	<b>1</b> <b>Needs Improvement</b>
<b>Performance</b> <i>(Confidence, posture, speaks clearly, grammatically correct, passionate)</i>	Speech feels natural; maintains eye contact with the audience; exudes confidence and passion in speech and posture; No grammatical nor verb tense errors		Speech feels somewhat rehearsed; maintains eye contact some of the time; somewhat confident and passionate in speech and posture; some grammatical or verb tense errors		Speech feels completely improvised or too rehearsed; little to no eye contact; little to no confidence or passion in speech or posture; many grammatical or verb tense errors
<b>Presentation</b> <i>(Hook/captures attention, clear, cohesive, persuasive)</i>	Capture's attention; clearly, cohesively, and persuasively presents information; stays on topic		Attempts to capture attention; somewhat clearly, cohesively, and persuasively presents information; stays mostly on topic		Doesn't capture attention; doesn't clearly, cohesively, and persuasively present information; often goes off topic
<b>Content</b> <i>(Background/interests, realistic goals, skills/strengths, accomplishments, realistic request)</i>	Describes background and why they are unique; how they add value to an organization; realistic goals; makes a specific, realistic request		Somewhat describes background and why they are unique; somewhat describes skills and value to an organization; somewhat realistic goals; hints at request but does not ask outright or somewhat unrealistic		Doesn't describe why they are unique; doesn't describe skills and value to an organization; unrealistic goals; doesn't make or hint at a specific request or request is unrealistic
<b>Timing</b> <i>(Appropriate time length, concise)</i>	Between 30-60 seconds (within time limit)		Goes slightly over 60 seconds or is slightly under 30 seconds		Goes far over time limit or is far under 30 seconds

**Elevator Pitch Student Evaluation**

Student Name: \_\_\_\_\_

Comments/Feedback:

Performance:           1       2       3       4       5

Content:               1       2       3       4       5

Presentation:           1       2       3       4       5

Timing:                1       2       3       4       5

**Total Score: \_\_\_ / 20**

**Elevator Pitch Student Evaluation**

Student Name: \_\_\_\_\_

Comments/Feedback:

Performance:           1       2       3       4       5

Content:               1       2       3       4       5

Presentation:           1       2       3       4       5

Timing:                1       2       3       4       5

**Total Score: \_\_\_ / 20**

**Elevator Pitch Student Evaluation**

Student Name: \_\_\_\_\_

Comments/Feedback:

Performance:           1       2       3       4       5

Content:               1       2       3       4       5

Presentation:           1       2       3       4       5

Timing:                1       2       3       4       5

**Total Score: \_\_\_ / 20**