



Annual State Conference

FEBRUARY 15-16, 2024

Florida State University
Tallahassee, FL

Table of Contents

FAIE Executive Board	p. 2-3
Schedule at a Glance	p. 6-7
Session Information	pp. 10-16
FAIE News	p. 17
Getting Around	p. 18-19
FAIE Advocacy	p. 20-21
Conference Evaluation	p. 22

FAIE Mission Statement

The mission of FAIE is to promote the advancement of international education and serve as a resource to educators, organizations, and students in the state of Florida through advocacy, professional development, and connection-building.

In keeping with standards and principles established by the NAFSA Code of Ethics, FAIE provides professional education and training to the membership throughout Florida. This training is designed to strengthen and develop programs and services in international education throughout the state. FAIE provides a forum for discussion of issues and a network for sharing pertinent information. FAIE holds that international educational exchange advances learning and scholarship, enhances respect and cooperation among the peoples of the world, and encourages constructive leadership in a global community.

FAIE Executive Board

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Insurance for Students / FutureHealth



For more than four decades, Insurance for Students (IFS) has been dedicated to student health insurance.

Student-centric: We're only in the student insurance market. It's in our name!

Solutions-oriented: We recognize that every institution and program is different, and flexibility is vital to the success of a program. We work with you to implement the plan, enrollment process, and marketing materials to meet the needs of your students and community.

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Mental Health Resources: We provide clients with mental health resources such as A Student Assistance Program, Daily Student Outreach, and custom health promotion material.

Stop by our booth - we'd love to talk with you!

Contact IFS



800-356-1235



contact@insuranceforstudents.com



www.insuranceforstudents.com

Scan the QR code to
learn more about
our insurance
services and mental
health resources.



Join us for a Special Presentation on
Thursday at The Globe



FSU GLOBAL

**INTERNATIONAL EDUCATION AND
COLLABORATION AT FLORIDA STATE
UNIVERSITY**

A special presentation covering international education and collaboration at Florida State University. FREE for FSU students, faculty and staff. Part of the 25th annual Florida Association of International Educators (FAIE) Conference.

**3:30 – 5 P.M. THURSDAY, FEB. 15
THE GLOBE AUDITORIUM
110 S. WOODWARD AVE.**



STEVE MCDOWELL,
ASSISTANT PROVOST FOR
INTERNATIONAL INITIATIVES



LOUISA BLENMAN,
ASSOCIATE DIRECTOR OF
INTERNATIONAL PROGRAMS



CINDY GREEN, DIRECTOR OF
THE CENTER FOR GLOBAL
ENGAGEMENT



PATRICK KENNEL, DIRECTOR
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INTENSIVE ENGLISH STUDIES



LESLIE CROSDALE,
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VILMA FUENTES, VISITING
ASSISTANT IN RESEARCH AT
LEARNING SYSTEMS
INSTITUTE



ASHLEY KRUTZ, DIRECTOR OF
INTERNATIONAL TRAVEL,
SAFETY AND RISK

global.fsu.edu



2024 Annual Conference

Thursday, February 15th
Schedule of Events

NAFSA Core Education Program Workshops

These workshops are a professional development curriculum certified by NAFSA: Association of International Educators. Enrollment in these workshops is separate from the FAIE Conference and require an additional registration fee of \$275 each. For more details on the approved curriculum, please visit the [NAFSA website](#).

7:30-8:00am

Preconference Workshop Check-in

Location: Global and Multicultural Engagement Building

8:00am-5:00pm

Preconference Workshops

F-1 Student Advising for Beginners GME 2400	F-1 Student Advising: Intermediate GME 2600	J-1 Advising for Beginners GME 2300
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**Breakfast and Lunch included for workshop attendees*
Sponsored by FSU Office of the Provost*



FLORIDA STATE UNIVERSITY
OFFICE OF THE PROVOST

Annual State Conference Opening Events

Check-in and On-site Registration from 3:00-5:00pm

3:30-5:00pm

Special Presentation: "International Education and Collaboration at Florida State"

Location: Globe Auditorium

5:30-8:00pm

FAIE Annual State Conference Welcome Reception

Location: Dunlap Champions Club

*Entertainment, heavy hors d'oeuvres and open bar
Sponsored by FutureHealth / Insurance for Students*





2024 Annual Conference

Friday, February 16th

Schedule of Events

Main Conference Activities

Location: Turnbull Conference Center

Check-in and On-site Registration starts at 7:30am

8:00-8:45

Breakfast & Welcome

Sponsored by LewerMark Student Insurance



9:00-10:00

Breakout Session #1

10:00-10:15

Morning Coffee Break

Sponsored by Maximo Nivel International



10:15-11:15

Breakout Session #2

11:15-11:30

Coffee Break & FAIE 25th Anniversary Mini-Celebration

11:30-12:30

Breakout Session #3

12:45-2:15

Lunch & FAIE Business Meeting, with Special Guest Performance

Sponsored by Global Study Partners



2:30-3:30

Breakout Session #4

3:30-3:45

Afternoon Coffee Break

Sponsored by Alliant Insurance Services



3:45-4:45

Breakout Session #5

After Conference Event

5:00-8:00pm

Happy Hour & Networking Party

Location: Madison Social

Drinks and small bites, Sponsored by Campus Core



Thank you to our Conference Sponsors!

Platinum Sponsor



Gold Sponsors



FLORIDA STATE UNIVERSITY
OFFICE OF THE PROVOST



FLORIDA STATE UNIVERSITY
CENTER FOR GLOBAL ENGAGEMENT
Division of Student Affairs

Silver Sponsors



Bronze Sponsors



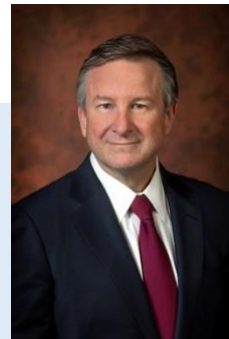
Session Information

8:00-8:45am: Breakfast

Welcome from the FSU President, Dr. Richard McCullough

Location: Dining Room

Richard McCullough became the 16th president of Florida State University in August 2021, bringing more than 30 years of academic leadership experience to the role. During his tenure, he has built on FSU's foundation as one of the nation's top public universities by investing in student success and academic and research excellence.



9:00-10:00am: Breakout Session 1

University-Aggregator Partnerships: Issues to Consider

Presenters: Patrick Colabucci and Catherine Wilson (Global Study Partners)

Interest Area: Admissions/Recruitment

Location: Room 114

Many universities have worked with recruitment agencies for years, with varying degrees of success. As the agency landscape has evolved, a few large aggregators with global reach have emerged. This presentation identifies issues a university and an aggregator need to consider.

ChatGPT Panel Discussion

Presenters: Andy Mattingly (Embry-Riddle Aeronautical University), Angel Rios (Florida State University), Thomas Dolce and Melina Jimenez (University of Florida)

Interest Area: English Language Programs

Location: Room 101

This panel discussion will explore the ways that ChatGPT and AI tools are impacting English Language Programs. The speakers will discuss how ELP administrators, instructors, and students can use AI tools and what impact it might have on the future of language education. Audience members will be given the chance to participate in a Q&A session.

Immigration Updates: Students, Exchange Visitors and More!

Presenters: Yi Lee (Vedder Immigration), Martine Angrand (University of Florida), and Kelly Poppen (Miami Dade College)

Interest Area: International Student and Scholar Services

Location: Room 103

This session will bring you up to date on all the F and J issues you were too busy to fully absorb during the last year.

Stories Across Borders: How Story Exchanges Support Internationalization Initiatives

Presenter: *Jahi Mackey (Narrative 4)*

Interest Area: *Shared Interest*

Location: *Room 115*

Exchanging personal narratives builds and rebuilds human connection across cultures and expands our capacity for empathy. Narrative 4 is a global nonprofit that has used a story exchange methodology to support cross-cultural learning and understanding, confront cultural and geographic divides, and help diverse students shape their stories of self. This presentation will engage the audience on the importance of storytelling, what Narrative 4's story exchange methodology involves, how storytelling positively supports internationalization initiatives, and how narrative exchange programs can promote meaningful cross-cultural interactions between students and faculty at colleges and universities.

10:15-11:15am: Breakout Session 2

Hot Topics and Trends in International Student Recruitment

Presenters: *Lia Brenneman (University of Florida) and Tatiana Velasco Bruno (Santa Fe College)*

Interest Area: *Admissions/Recruitment*

Location: *Room 115*

The presenters will lead a discussion on international student recruitment methods and activities our peer Florida institutions are using. The goal of this interactive presentation is to discuss and learn about best practices and strategies for increased and diverse international enrollment.

Student and Exchange Visitor Program Updates

Presenters: *SEVP Field Representatives Jennifer Gassner (Territory 36), Cecilia Jeffus (Territory 42), and Meghan Lane-Holbert (Territory 40)*

Interest Area: *Government Panel*

Location: *Room 103*

As the Student and Exchange Visitor Program field representative program expands, schools may have questions about how they can expect to interact with their representative and what issues a field representative can assist with.

Embrace the Journey: Empowering Tips for First-Year International Student Support

Presenters: *Alex Baker and Maggie Ng (Florida Atlantic University)*

Interest Area: *International Student and Scholar Services*

Location: *Room 101*

This presentation will discuss the transition and challenges of j-1 and f-1 students while abroad and how to support them.

Outbound Immigration for the Post-Pandemic Student

Presenters: Moira Mozo and Hanna Herndon (Florida State University)

Interest Area: Study Abroad

Location: Room 114

Navigating immigration and visa requirements can be particularly stressful for students, especially in the aftermath of the pandemic. Post-pandemic students encounter distinct challenges that previous generations did not face. The immigration team at FSU International Programs has collaborated closely with these students, devising strategies to assist them in navigating complex immigration processes. Additionally, we have identified common issues that students encounter when applying for visas and other immigration documents.

11:30am-12:30pm: Breakout Session 3

Guiding International Students Through the U.S. Career Landscape

Presenter: Li Pon and Jared Tirone (Florida State University)

Interest Area: Shared Interest

Location: Room 115

International student advisors are often the first connection to all things career for international students. This session will showcase career services programs, opportunities and partnership to help international students navigate career options. This session will go over establishing a successful partnership between the international services office and career services office, proven job searching strategies, and an approach to identifying international student friendly employers in order to help foster a supportive community that embraces diversity for international students to thrive in the U.S. job market.

Engaging Gen Z Through Study Abroad Marketing

Presenter: Zoe Crook, Leah Canavan, and Michael Susnjer (Florida State University)

Interest Area: Study Abroad

Location: Room 114

Explore the dynamic world of Gen Z through a session focused on current trends backed by observations and research. This session emphasizes preparing students for international experiences through marketing, leveraging social media with impactful campaigns involving videos and Instagram Reels while they are abroad, and keeping them engaged upon return. We'll also discuss how to engage students through on-campus events. This session will explore how to connect, resonate, and inspire this generation on their global journey.

The Impact of Cultural Differences on International Students

Presenters: Deborah Alm (Springfield College), Leonette Lee Copeland (Florida Atlantic University), and Lauren Lundin (Rollins College)

Interest Area: International Student and Scholar Services

Location: Room 101

Many international students travel to the U.S. for education; however, some find that there is a clash in cultural ideologies. This realization can lead to difficulties adjusting and/or self-isolation. It's essential to recognize that culture plays a crucial role in shaping our beliefs, values, behaviors, and perceptions of mental health and well-being. This session will explore the impact of cultural differences on the mental health of international students.

Private Sector Exchange Updates

Presenter: Kati Rogers (Branch Chief) and La Shawn Clark (Academic and Government Programs)

Interest Area: Government Panel

Location: Room 103

Representatives from the Office of Designation's Academic Division will provide updates on staffing changes, statistics, the Early Career STEM Research Initiative, Opportunity for Academic Training Extensions for J-1 College and University Students in STEM Fields, website resources, and contact information. Staff will also answer questions.

12:45-2:15pm: Lunch & FAIE Business Meeting, with Special Guest Performance

Location: Dining Room

FAIE requests that all members and conference attendees join us during lunch for the annual business meeting. We will give updates on the state of the organization, give our awards, and share our accomplishments from the past year.

After lunch, we will be joined by the FSU Flying High Circus for a special performance!

2:30-3:30 pm: Breakout Session 4

What Value Does an English Language Program Bring to a University or College?

Presenters: Patrick Kennell (Florida State University)

Interest Area: English Language Programs

Location: Room 101

Why should your college or university have an English language program on campus? What value does it bring? This session highlights the English language program at FSU, its programs, and services and will focus on what other English language programs can do to enhance and bolster their value to their own college or university.

Whose Job Is it? Engaging International Alumni and Global Fundraising

Presenter: Jim Brosam (*Jameson Global*)

Interest Area: Study Abroad

Location: Room 115

Whose job is it? International alumni engagement and global fundraising initiatives are hot topics at many universities. The International Office is increasingly asked to heavily participate, or even take the lead, on international alumni engagement planning and global fundraising initiatives. This session will explore current trends, best practices, opportunities, and actions for engagement of international alumni and global fundraising based upon three thematic areas: technology, cultural perspectives of philanthropy, and training & professional development.

Unlocking Global Minds: Faculty Partnership in Study Abroad Experiences

Presenter: Abby French and Megan Glogowski (*Florida State University*)

Interest Area: Study Abroad

Location: Room 114

A successful study abroad experience is supported through the collaborative efforts of the study abroad office and faculty members. The study abroad office plays a pivotal role in logistical support and ensuring seamless transitions. Meanwhile, faculty members contribute academic depth, infusing courses with global perspectives. In this session, we will discuss the faculty cycle within FSU International Programs and how we set our faculty members up for success while leading student groups abroad. Regular communication with faculty fosters a cohesive approach, aligning logistical considerations with academic enrichment goals. In this presentation, we will compare effective and non-effective channels of communication.

Green Card Discussion Panel

Presenters: Anielka Nortelus (*Fragomen*), David Nachman and Samantha Oberstein (*NPZ*), Natalie McEwan and Angelica Rodriguez (*Ogletree Deakins*)

Interest Area: International Student and Scholar Services

Location: Room 103

This panel discussion will help Higher Ed advisors to understand the various green card options available to foreign nationals on F and J status and leave them better equipped to provide accurate and helpful advice, ensuring students' smooth journey towards obtaining their green cards. Audience members will be given the chance to participate in a Q&A session.

Adding Value to ESL

Presenters: Walbert Rocha (ELS Tampa)

Interest Area: English Language Programs

Location: Room 101

English as a Second Language is an industry that have been affected by technology. With the development of AI and Virtual Reality, we, English programs, have to add value to our curriculum.

Campus Collaborations to Enhance International TA Training

Presenters: Maria Mendoza (Florida State University)

Interest Area: Shared Interest

Location: Room 115

This session is divided into two sections. In the first part, the presenters will discuss campus partnerships that have enhanced their ITA program and how these collaborations have benefited ITAs and their institution. In the second part, participants will be able to discuss and inquire about the initiatives mentioned by the presenters as well as other campus collaborations at the participants' institutions.

Balancing Risk with Independent, Community-Based, Experiential Education in Students' Experiences Abroad: The Global Scholars Story

Presenters: Warren Oliver and Ashley Krutz (Florida State University)

Interest Area: Study Abroad

Location: Room 114

The Global Scholars Program is a community-based educational experience, which prepares students to be able to ethically engage with communities as well as complete an independently derived experience in a variety of scenarios. As such, this program is required to balance two, often seen as opposing, concepts for student's experiences: duty of care and culminating an ethical engagement with a host environment. This session will take the audience through the process and utilize student accounts to explain the usefulness of such programming to help students engage better with their host environments.

Featuring student speakers: Mia McSheffrey (2021 Global Scholars Program Alumni & Senior, majoring in Clinical Professions), Gisela Alvizures (2022 Global Scholars Program Alumni & Senior, double majoring in Political Science & Sociology), and Mackenzie Hiner (2022 Global Scholars Program Alumni & Junior, majoring in Psychology).

Administrative Processing: The Student Experience

Presenters: Steven Niette (Florida State University) and Natasha Ghent-Rodriguez (US Consular Affairs)

Interest Area: International Student and Scholar Services

Location: Room 103

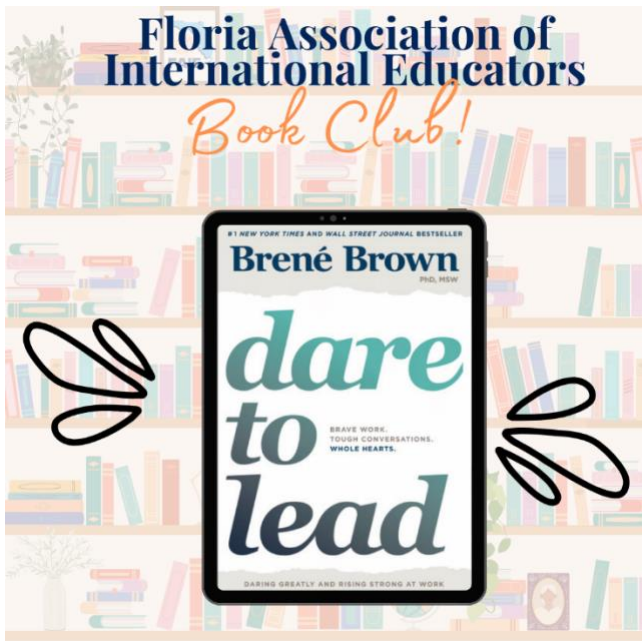
This session will explore the student experience of applying for a visa, focusing on the visa interview and administrative processing. Participants will share their students' experiences of administrative processing and gain a better understanding of expected timelines for students undergoing this process.

Join us for a Networking Happy Hour after the conference!

Join us at [Madison Social](#) after the conference from 5:00-8:00! Share your professional learning with other attendees, meet international education professionals from across the state, and enjoy some free food and drinks to wrap up the experience this year.



News & Announcements



Join the FAIE Book Club each month as we delve into the best-selling book *Dare to Lead* by Brené Brown!

Next session info:

February 29th from 12-1 pm ([register here](#))
Discuss Part 1: *Rumbling with Vulnerability*, Section 4, pages 152-163

Can't attend this month? Email florida.faie@gmail.com for future updates!

Deadline to apply: March 31, 2024
Scan for information and application.

\$2,000 SCHOLARSHIPS

The Dr. Alejandra Parra Scholarships

www.studyflorida.net

FLORIDA LESSONS FROM ABROAD CONFERENCE

ALL Florida students are invited to submit presentation proposals

Lunch includes live resume reviews highlighting international education

The conference will be Friday, April 5th 10am - 3pm at Stetson University

The David and Leigha Rinker CENTER for INTERNATIONAL LEARNING STETSON UNIVERSITY

Getting Around the Conference

Event Locations

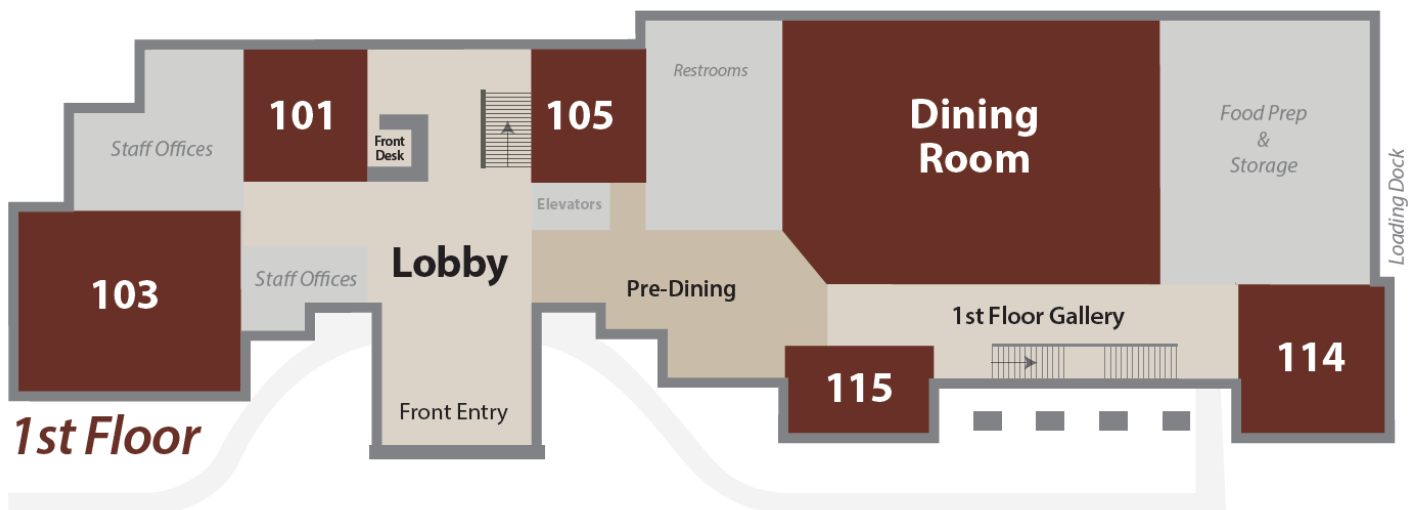
Access our interactive 2024 Conference Map on Google Maps by [clicking here](#).

Thursday

- **Pre-Conference Workshops & Special Presentation “International Education and Collaboration at Florida State University”:** FSU Global and Multicultural Engagement Building
- **Opening Reception:** Dunlap Champions Club, inside Doak Campbell Stadium

Friday

- **Main Conference:** FSU Turnbull Conference Center (layout below)



- **Post-Conference Networking Happy Hour:** Madison Social

Parking Details

- **Preconference Workshops:** Purchase a Visitor's Permit for \$5. Park in the TRADITIONS WAY GARAGE in a red or white space.
- **Welcome Reception:** After 5:00 pm, visitor parking near the Dunlap Champions Club is free.
- **Friday Conference:** The St. Augustine Garage is connected to the Turnbull Conference Center. Park on level 4. The cost is free for attendees.

FAIE Advocacy

WE ARE ESSENTIAL



USE YOUR VOICE TO ADVOCATE FOR YOUR STUDENTS



OUR ASKS

- Support for policy changes that will help restore international student enrollment at U.S. colleges and universities
- Support for the Keep STEM Talent Act of 2023 (S.2384)
- Support the Senator Paul Simon Study Abroad Act of 2023



WHAT CAN YOU DO?

- Email your U.S. Representatives and your FL State Representatives
- Visit your Representative
- Participate in NAFSA Advocacy Day

Learn more about Advocacy and what you can do at
www.nafsa.org/takeaction



FAIE Advocacy

STUDY ABROAD



**EMAIL CAMPAIGN TO U.S.
CONGRESS REPRESENTATIVES**

INTERNATIONAL STUDENTS



**EMAIL CAMPAIGN TO U.S.
CONGRESS REPRESENTATIVES**



**LOOKUP YOUR FL STATE
SENATOR**



**LOOKUP YOUR FL STATE
HOUSE REPRESENTATIVE**

Learn more about Advocacy and what you can do at
www.nafsa.org/takeaction



FAIE gives a special “Thank You!” to Florida State University, the Center for Global Engagement, the Office of the Provost, and all conference volunteers!

Thank you for attending the FAIE Conference!

Want to tell us how it went? Please complete our conference evaluation by scanning the QR code below or [visiting this link](#).

